

PRIVACY POLICY

Our site uses various resources to collect information that enables us to enhance our users' experience. We want you to love our shop.

FINANCE SECURITY/PRIVACY - We are currently using Pay-Pal as our primary source of payment. Pay Pal offers the consumer and the business an extra amount of security against fraud. Pay Pal allows you to utilize your credit card on their secure server.

We use various marketing resources:

Facebook and Twitter: We advertise on Facebook and you can find us on Twitter at /customscents

SEO – We utilize Search Engine Optimization.

COUPON CODES – We utilize coupon codes as our primary source of marketing.

FREE MYSTERY SAMPLES – We are a small business and because of this, we have the ability to get to know our client's unique interests via their past purchase history. We may look at a client's past history to pick out special mystery sample gifts for them with their orders. This gives them the opportunity to try a product or fragrance they may like but may not have purchased on their own.

AFFILIATE ADVERTISING – If we personally utilized a business and found them to be reputable or developed a trusted relationship with a business we use them as affiliate advertisers. There is no monetary exchange from the links currently on the site. The advertisers currently on customscentsations.com are businesses that we deem reputable from our experiences with that company so we share their site with people that may need similar resources.

EMAILS – Currently we are not sending out any emails. We know once we get someone to try our products they will love them and know who we are without reminder. Plus, we personally hate getting a lot of unwanted emails in our email box. For this reason we don't want to do that to our customers. We are however always coming up with new products that make great gifts. In the future, we may start a program, that if permitted, we will send you an email containing specials and new products that may interest you, but not on a regular basis; more like once a month.

BATH BOMB PARTIES – We throw Build-A-Bomb parties. If in the Phoenix Metro area you can join us! All parties are BYOB (Build Your Own Bomb). – Okay you can bring your own bottle too if you wish!

<http://www.customscentsations.com/>

GOOGLE ANALYTICS – We use Google Analytics to track how many visitors view our shop, etc. Google Analytics collects cookies to help businesses thrive. For more information about the Google Analytics practices and privacy statement follow this link

<https://www.google.com/intl/en/policies/privacy/>